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**PRESS RELEASE**  
**For Immediate Release**  
**Photo Attached**

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**METROEAST COMMUNITY MEDIA APPOINTS NEW BOARD MEMBER**

(GRESHAM, OR) June 22, 2010 - MetroEast Community Media is happy to announce the appointment of Victoria Alley as a new member of the board of directors.

Victoria Alley is the Foundation Director with Gresham Barlow Education Foundation. Alley manages the daily operations, while aligning the foundations activities and objectives with the goals of the Gresham-Barlow School District.

Prior to joining the Gresham-Barlow Education Foundation, Alley worked as a marketing director in the senior housing industry. As well as her marketing experience, Alley has also spent time in the world of event planning and finance.

In addition to her work experience, Alley has also served on numerous boards. Alley is the 2010-2011 President for the West Columbia Gorge Rotary, is an active member of the Gresham Chamber of Commerce, and is a commissioner on the board of Menucha where she volunteers regularly.

MetroEast Community Media was founded in 1984 and is a non-profit community television organization that provides opportunities to produce and cablecast Public Access, Educational and Governmental (PEG) programming. It administers eight cable channels and offers video production training to individuals, community groups and non-profit organizations. MetroEast also holds a construction permit for KZME radio that will be dedicated to local music, supporting local arts and culture and sharing information about east county public affairs.

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