



# LINE-OUT *TO THE COMMUNITY*

## MetroEast Community Media's e-newsletter *July 2009*

### **Workshop Sign-ups!**

Registration for workshops takes place the first business day of every month (Monday through Friday). If you are interested in attending one of our Workshops in the month of August, please call Monday, August 3rd after 9am to register. If the workshop in which you are interested is full, we can put you on a waiting list. For a list of available workshops, please go to our website at <http://www.metroeast.org/> and click on "workshops".

### **Holiday Closure**

Don't forget MetroEast Community Media will be closed on Monday, September 7<sup>th</sup> in observance of Labor Day.

### **MetroEast Productions**

Be sure to check out our updated website - [www.metroeast.org](http://www.metroeast.org) and click on "MetroEast Productions". We have rearranged some of the content for easier access and we are now offering some of our staff-produced video productions for viewing, including the following programs:

#### ***The Pulse of MetroEast***

Kate Reynolds produces this monthly magazine show spotlighting volunteers, staff and all the great things happening at MetroEast and KZME radio. Don't miss it! Click on <http://www.metroeast.org/productions/?id=220>.

#### ***Oregon Stories***

"Oregon Stories" is a series of videotaped stories about living in Oregon. MetroEast Community Media served as a community partner with Oregon 150. Check out an interview about the project at <http://oregon150.sprnetwork.com/>.

#### ***Civic Agenda***

"Civic Agenda" is a collaboration between MetroEast, Multnomah County and the cities of Gresham, Fairview and Troutdale. Each group gets 15 minutes on the show to highlight an aspect of local governance. All content is created by the jurisdictions, hosted by local civic leaders, and produced by MetroEast staff.

Because the content is created by the jurisdictions, many aspects of local government are presented to viewers in unique ways. Discussions relate to the daily lives of those living in East Multnomah County, providing information about the community as well as resources and programs available to the public. Check out <http://www.metroeast.org/productions/?id=234> to view this enlightening program.

### ***Gussie McRoberts documentary***

In December 2008, Gussie McRoberts, beloved former mayor of Gresham, Oregon, announced she is dying. MetroEast is proud to present a short documentary-style glimpse into the life of this Gresham icon. Keep your eyes peeled for it in August!

### ***Music on the Air***

Recorded at the studios of MetroEast, “Music on the Air” showcases performances by local musicians. From jazz and classical ensembles to local acoustic performers the show features a whole range of musical styles. Watch for new episodes during the month of August or watch previous episodes by clicking on <http://www.metroeast.org/productions/?id=231>.

### ***Community Hotline***

“Community Hotline” is a weekly program connecting the community with community service organizations. Upcoming guests include the Oregon Music Hall of Fame, the Salvation Army, the Gresham Chamber of Commerce and Hush International (Handicap United to Serve Humanity). Recent and archived CHL shows are available for viewing at <http://www.metroeast.org/productions/?id=207>.

### ***Art Tuesdays***

“Art Tuesdays” is a bi-monthly cable show that provides an easy outlet for artists and arts organizations to reach a larger audience. The professional staff of MetroEast produces the series. Watch the latest program at <http://www.metroeast.org/productions/?id=148>.

### **Media partnerships**

A lot has been going on at MetroEast Community Media and KZME radio! We are proud to serve as media partners for the following upcoming events:

- \* Music on Main Street (7/8 – 8/26)
- \* Summerfest in Troutdale (7/18)
- \* Gresham ArtWalk (7/18)
- \* Greater Gresham Area Chamber of Commerce - Hot Casino Night (8/1)
- \* Community Day with Music Millennium (8/3)
- \* Mt. Hood Jazz Festival (8/14 - 8/16)

See our website at [www.metroeast.org](http://www.metroeast.org) and click on “Community Connections”.

### **Exciting New Projects**

MetroEast Community Media is thrilled to announce that we have received funding from the following organizations in support of several projects:

- \* Mt. Hood Cable Regulatory Commission – over \$124,000 to upgrade our remote equipment for local government programming.
- \* Multnomah Bar Foundation - \$ 5000 - to produce a series of public service

announcements about civic engagement.

\* Multnomah County Cultural Coalition - \$ 2000 - to fund a series of Art Tuesdays programs showcasing east side arts organizations.

### **KZME Radio**

We will be offering pod casts in the next 30 days or so, so stay tuned! We will also be distributing a new newsletter called "Z Notes". We are in the process of creating our very own website. In the meantime, check out [www.myspace.com/kzme](http://www.myspace.com/kzme) for music, videos and information about the local music scene.

### **What's Next?**

Don't forget to mark your calendars for these upcoming events!

### ***Block Party***

July 25<sup>th</sup> will see the street in front of MetroEast blocked off for our very own Block Party! Families can eat, drink & tour our facility while grooving to the classic rock and roll sounds of *Artificial Hip* featuring our own Jamie "Born to be Wild" Groce.

### ***Volunteer Picnic***

The annual picnic for MetroEast volunteers will once again take place at Red Sunset Park on Friday, August 14<sup>th</sup>. Watch for your invitation in the mail and plan on bringing the family. Hamburgers, hot dogs, gardenburgers, condiments, potato salad, chips & drinks will be provided. Please bring fruit or a dessert to share and don't forget to RSVP.

### ***The Silver Ball***

MetroEast is putting on the Ritz with a fabulous celebration of our 25 years in the community with the Silver Ball. Dress up and put on your dancing shoes for a festive night of wining, dining and music. This event takes place on Saturday, Nov 14<sup>th</sup>, so be sure to mark your calendars.

About the time you receive this e-newsletter, MetroEast staff and volunteers will be knee-deep in the Alliance for Community Media conference. This national conference is being held at the Oregon Convention Center. MetroEast is honored to be co-hosting this event. For more information on the ACM, visit [www.allianceacm.org](http://www.allianceacm.org).

### **Thank you one and all!**

Nothing we do at MetroEast Community Media and KZME Radio would be possible without our wonderful volunteers. Special thanks to the following folks for their contributions in the past month:

### ***Community Hotline:***

Sharon & Martin Stoesser, Gary Thompson, Scott Boren, and Ray Arkus

### ***Art Tuesdays:***

Nery Reyes, Angel Venable, Delilah Brazil, Brenda Asterino, and Sandra Askelson

***Mississippi Street Fair:*** Nery Reyes and Angel Venable

If you wish to be removed from this list, please send an email to:  
[monica@metroeast.org](mailto:monica@metroeast.org)

MetroEast Community Media was founded in 1984 and is a non-profit community television organization that provides opportunities to produce and cablecast Public Access, Educational and Governmental (PEG) programming. It administers eight cable channels and offers video production training to individuals, community groups and non-profit organizations. MetroEast also holds a construction permit for 91.1 FM that will be dedicated to airing local music, east county public affairs and supporting local art and culture.